

IMPACT REPORT

2024-2025 MINISTRY YEAR



CROSSROADS
PRISON MINISTRIES

A MESSAGE FROM OUR PRESIDENT

1 CORINTHIANS 10:31 PROCLAIMS,

“So whether you eat or drink or whatever you do, do it all for the glory of God.” Whether you are a volunteer, staff member, mentor, donor, or board member, you play a vital role at Crossroads. You conscientiously do everything for the glory of God. I see this every day in my interactions and am humbled and thankful for each of you.

God has moved powerfully as we adapt to serve in ever-changing prison systems that impact how we reach our students. With your partnership, we continue to rise to the challenge of bringing the hope of the Gospel to people who are hungry for truth and transformation in the United States and around the world.

In FY2025, Crossroads took bold steps forward:

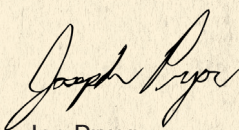
- ◆ **Developed four new courses**—*What is a Mentor?*, *A Renewed Mind*, *The Church Inside the Fence*, and *Returning Home*—and revamped existing favorites like *God’s Great Story* (formerly *Survey of the Bible*) and *Truths of the Faith* (formerly *Great Truths of the Bible*). Our new curriculum rolled out in July for our English program in the U.S.
- ◆ **Nineteen of our lessons are now translated into nine languages**, enabling us to better serve our students around the world.
- ◆ **Introduced a new print format in December**, which required reformatting our catalog of over 100 lessons to address rising costs and mailing restrictions. Our printing-on-demand model allows for faster service and reduces waste.
- ◆ **Introduced new training for Spanish-speaking mentors**, empowering them to better walk alongside students in their heart language.

- **Streamlined the ministry**, increased efficiencies, and became more cost-effective by outsourcing critical services and updating technology.
- **Embarked on a new student recruitment strategy** that targets potential students in forty-one states where we have no barriers to delivering our lessons.
- **Worked closely with the Federal Bureau of Prisons** for inclusion in their official program catalog as a “productive activity,” enabling chaplains to promote Crossroads.
- **Continue to strengthen our relationships with corrections officials** through involvement in professional organizations like the American Correctional Association and the Correctional Leaders Association.

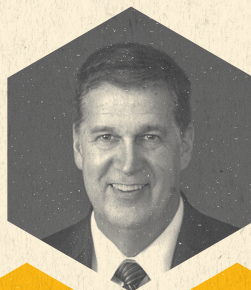
Through it all, our mission remains: to connect people in prisons with mentors from churches to develop Christ-centered relationships as they study God’s Word together. Looking ahead, we have faith that Crossroads mentors, volunteers, and staff will come together and remain committed to our students around the world.

Thank you for standing with us. We are humbled by your partnership in this life-changing ministry.

In Christ



Joe Pryor
President, CEO
Crossroads Prison Ministries



IMPACT AROUND THE WORLD

INTERNATIONAL

25

countries operating
the Crossroads program

10,159

students participated

258

prisons reached

2,083

mentors walked alongside
and encouraged students

537

churches engaged

International lessons
available in 10 languages:
English, Spanish, Kiswahili,
French, Nepali, Thai,
Mandarin, Sinhala, Tagalog,
and Bahasa Indonesia

UNITED STATES

25,137

students participated

1,534

facilities reached
(892 state, 128 federal,
382 jails, 132 other)

125,117

lessons sent

93,815

lessons completed

3,227

mentors walked alongside
and encouraged students

1,537

churches engaged

8,472

Bibles mailed to students

151,024

volunteer hours donated
(equal to 76 full-time staff)

20

ambassadors sharing the
ministry nationwide

67

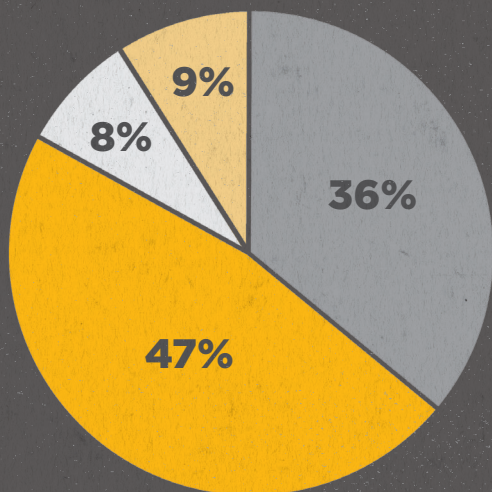
in-office volunteers served
(equal to 9 full-time staff)

NOTE: Crossroads' program is free for students.

YOUR GIFTS AT WORK

WHERE IT CAME FROM

TOTAL INCOME: \$3,198,706



● Individuals
 ● Other*
 ● Foundations
 ● Churches

\$82.5K

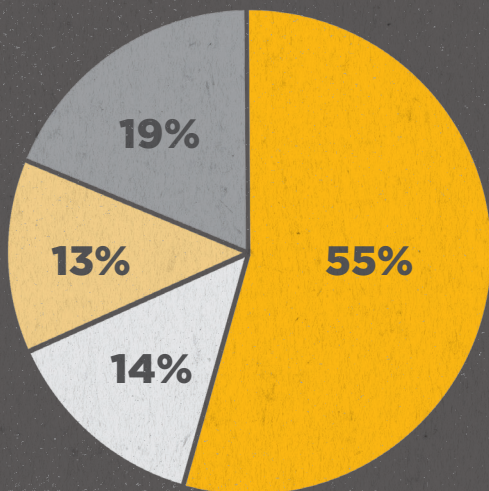
ON STUDENT
LESSONS
(DOMESTIC
& INT'L)

\$434K

SPENT ON
POSTAGE

WHERE IT WENT

TOTAL EXPENSES: \$3,283,266



● Personnel
 ● Postage
 ● Other**
 ● Technology, Materials, & Supplies***

\$1.12M

ASSETS

\$76K

LIABILITIES

\$1.05M

NET ASSETS

* includes estates, businesses, trusts, ministries, etc.

** includes travel, marketing, & facilities

*** for mentors, students, & staff

Audited financial statement available upon request in October.

“

**Being in prison doesn't
define who I am**

I am [God's] son.

—CONRAD

”



RESTORING HOPE IN FLORIDA

CONRAD—STUDENT, FLORIDA, UNITED STATES

Conrad once reached the lowest point of his life. “I was thinking about taking my own life,” he said. “The one thing that stopped me was I couldn’t figure out how to make it look like an accident, so my wife wouldn’t lose my benefits.”

For a long time, Conrad felt like a failure. But as he began to reflect, he saw the good in his story. He served 20 years in the Air Force, retired as a sergeant, earned several medals, and graduated with a 4.0 GPA in electronic engineering.

When he came to prison, he joined Crossroads through a fellow participant in the Faith and Character program. The lessons helped him reconnect with God and rediscover his faith. “God accepts me—broken, confused, lost. I don’t have to earn His love. I just have to believe and trust Him.”

The encouragement from his mentors has kept him going, even on the hardest days. “Being in prison doesn’t define who I am. I’m not who the State of Florida says I am. The mentors remind me that God knows my name. He knows who I am. I am His son.”



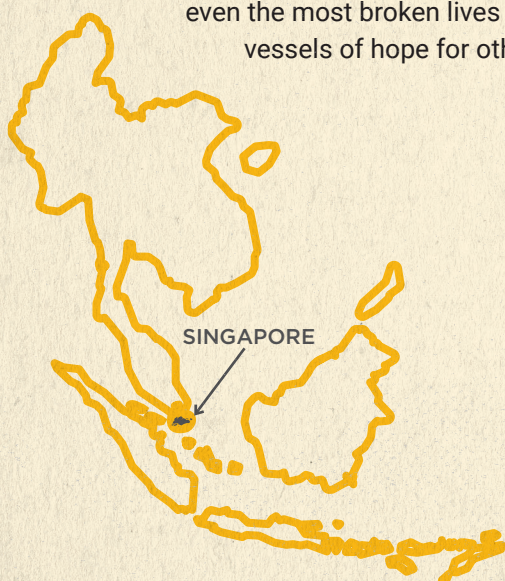
FILLING CUPS IN SINGAPORE

MATTHEW—FORMER STUDENT AND FOUNDER OF
THE CAFFEINE EXPERIENCE, SINGAPORE

Matthew was a successful entrepreneur, but his life took a downward spiral into addiction, broken relationships, and four separate prison sentences. In the depths of despair, he encountered God's grace in a personal way—through familiar faces from his childhood church and the life-giving lessons of Crossroads' program. "Crossroads taught me to study the Word and reflect. The letters from my mentors kept me going," Matthew shared. The encouragement he received helped him rebuild his life on a foundational faith.

After his release, Matthew founded The Caffeine Experience, a coffee company that employs and discipless formerly incarcerated individuals. Today, they make up over eighty percent of his staff.

His story is a powerful example of how God's grace can restore even the most broken lives and turn them into vessels of hope for others.





the way to view additional exhibits
the Singapore Architecture Centre

CAFFEINE
EXPERIENCE

TCE TEAM



ANSWERING THE CALL IN SOUTH AFRICA

MAURITS & ADA—MENTORS, SOUTH AFRICA

Maurits and Ada have dedicated their lives to sharing the hope of Christ with those behind bars. As long-time mentors with Crossroads South Africa, they have witnessed firsthand how God transforms lives, even in the darkest places.

Maurits sees mentoring as an extension of his lifelong mission to share the Gospel. “We’re here to encourage them, to remind them they are not alone.” Ada, a mentor since 2011, brings deep empathy to her role. Her personal hardships, including her son’s battle with cancer, have helped shape that empathy. “We do have privileged lives, even if bad things happen to us,” she reflects.

Maurits and Ada have found a meaningful way to live out their faith through Crossroads, helping incarcerated people discover hope and purpose beyond their circumstances. Their story is a testament to obeying God’s call—proving that a simple act of encouragement can change a life forever.

As Crossroads South Africa continues to grow, mentors like them remain at the heart of the ministry, faithfully walking alongside those seeking a second chance. Their journey is a reminder that God’s love knows no bounds.



BUILDING UP BELIEVERS IN KENYA

JOHN—CHAPLAIN, KENYA

John is a regional chaplain overseeing 110 chaplains across forty prisons in Kenya. He has seen the transformative power of the Crossroads program firsthand. He has seen many people in prison give their lives to Christ, grow in their faith, and often, become leaders.

He shared the story of Charles, who was convicted of murder. Charles embraced the program, took on leadership roles, and helped John coordinate lessons. After six years, Charles was released, reunited with his wife, and now serves as a church elder.

John believes that mentorship is key to Crossroads' success. "The [student] is not alone in this journey. The handwritten letters of encouragement from mentors are a game changer," he said.

Crossroads helps people in prison engage with the Word of God and connects them with mentors who walk alongside them without judgment. He encourages other chaplains to support the program, calling it "a valuable, practical, and simple program with real impact."



“

When you receive a handwritten note from someone encouraging you, it's a catalyst. Even when you feel like giving up, it pushes you to walk an extra mile.

- JOHN

”



SHARE THE HOPE. BE THE BRIDGE.

**TOGETHER, WE CAN CONNECT MORE PEOPLE
IN PRISON WITH THE HOPE OF THE GOSPEL.**

5 SIMPLE WAYS TO SHARE HOPE BEHIND BARS

1 REFER A STUDENT

Do you know someone in prison? Help them find hope and direction through a personal mentoring relationship and Bible-based lessons.

2 BECOME A MENTOR

Be a voice of encouragement and truth. Write to a student, guide them through Scripture, and remind them they are not forgotten.

3 GIVE HOPE

Every gift helps transform lives. Just \$115 provides a full year of Bible study materials and mentoring for one student.

4 PARTNER WITH YOUR CHURCH

Introduce your church to the mission. We'd love to visit, speak, or provide materials to help your community engage.

5 PRAY WITH PURPOSE

Join us in lifting up students, mentors, and ministry partners worldwide. Your prayers are part of every transformation story.

GIVE TODAY.
SHARE HOPE THAT LASTS.

Make your gift at
cpministries.org/donate
or use the enclosed form.



“

The letters I received from the mentors came on days my emotions got the better of me, and the letters helped me feel better. They all made me feel like I was in the right place and doing the right things for myself and those around me. Thank you for this program, and God bless every one of you and the mentors for helping me through rough times.

- MONTE F., STUDENT IN INDIANA

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CROSSROADS

PRISON MINISTRIES

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