

I ONCE WAS
WRITTEN OFF

NOW I'M
WRITTEN TO



CROSSROADS
PRISON MINISTRIES

IMPACT REPORT 2023-2024

Transforming the lives of people in prisons
worldwide for over 40 years.

Galatians 2:20

A MESSAGE FROM OUR PRESIDENT

Approximately 2 million men and women are incarcerated in the U.S. and over 10 million around the world. Crossroads Prison Ministries was born out of a desire to connect Christians on the 'outside' with those in prison—to offer the hope of the Gospel from someone who cares. I am inspired every day by the transformative testimonies of men and women. Men and women who return to society stronger in their faith are less likely to return to prison and are positioned to be better spouses, parents, and overall members of society. We believe their spiritual development is an important component of this transformation and for 40 years Crossroads has been committed to this mission. While our mission remains the same, 2024 has been a year of significant change at Crossroads. I am excited about the progress we have made in critical areas:

- **We have translated more lessons into more languages than in any other single year in our history.**
- **International in-country printing of lessons continues to expand.** This is giving our international leaders more control of lesson supply, supporting local economies, and reducing shipping costs and delays.
- **Both in the United States and internationally, we are strengthening our relationships with more Bible-centered churches.**

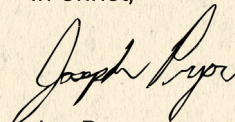
- **Crossroads provides Bibles to any student who requests one.** In the 2023-2024 fiscal year, we mailed almost 10,000 Bibles, nearly 200 per week, to ensure students had access to God's Word.
- **Finally, we are working hard to elevate the level of our communication so that more people can join with us by providing prayers, mentorship, or financial support.**

I am overwhelmed with and grateful for your faithful support. I hope you are inspired by the impact you've already helped us achieve and I trust you will be encouraged by a few of the stories in this year's report.

Crossroads Prison Ministries has established an ambitious goal of reaching an enrollment of 70,000 students annually by 2029. This will more than double our current annual enrollments. While we continue to make progress, there is still much work to be done.

With your help, we can continue to bring the hope of the Gospel and encouraging mentors to incarcerated men and women around the world.

In Christ,



Joe Pryor
President, CEO



WHERE HOPE UNFOLDS

Crossroads Prison Ministries is the bridge between the church and those in prison, growing relationships of faith in the most unlikely of places both at home and abroad.

UNITED STATES

- 27,518 students in the United States participated in the Crossroads program (completed at least one lesson).
- 18,816 courses were completed by students.
- 139,089 Bible study lessons were sent to students in the United States.
- 110,943 lessons were completed by students.
- 2,514 mentors journeyed with those students through God's Word.
- 9,833 Bibles were sent to people in prison at no cost to them, providing a personal copy of God's Word for them to study.
- An estimated 177,370 hours of work were donated by Crossroads volunteers (mentors and office volunteers); equivalent to 90 full-time staff.
- 32 ambassadors worked to spread the word about this ministry throughout the United States.
- The Crossroads program reached students in 1,678 facilities in the United States:
 - 912 state prisons
 - 131 federal correctional facilities
 - 493 jails
 - 142 other facilities

INTERNATIONAL MINISTRY

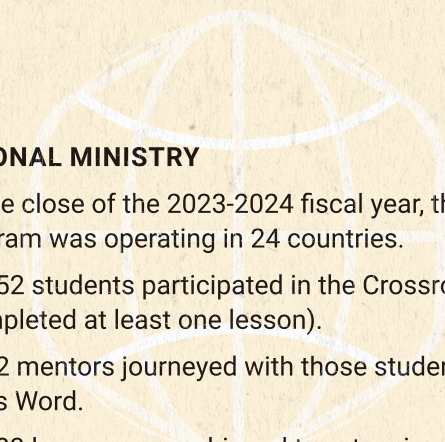
- At the close of the 2023-2024 fiscal year, the Crossroads program was operating in 24 countries.
- 10,952 students participated in the Crossroads program (completed at least one lesson).
- 2,662 mentors journeyed with those students through God's Word.
- 16,783 lessons were shipped to extension centers.
- An additional 84,110 lessons were printed in-region.
- 3,511 Bibles were distributed.
- This past year, Crossroads international partners reported raising over \$200K (USD) to support their work.
- Before this year, Crossroads introductory course, *Who Are You?*, had been translated for international use into six languages. As of the end of this past fiscal year, Crossroads has three courses (a total of 11 lessons) available for international use in 10 languages: English, Spanish, Kiswahili, French, Nepali, Thai, Mandarin, Sinhala, Tagalog, and Bahasa Indonesia.

40
YEARS OF MINISTRY

OVER 200,000
STUDENTS MENTORED

OVER 155,000
BIBLE STUDY LESSONS SENT TO STUDENTS

5,176
MENTORS



2023-2024 FINANCIAL REPORT

Crossroads is entirely free for students, including the postage-paid envelopes to return their completed lessons to our office.

- During FY24, postage for all student lessons and correspondence cost \$440,984.
- Additionally, Crossroads mentors spent at least \$102,067.56 on postage to return lessons to their students.
- This past year, a 2-ounce stamp cost \$0.92, and a 3-ounce stamp cost \$1.16.
- On July 14, 2024, postage costs increased by approximately 7.8%.

Total Income	\$3,162,931
Individuals	\$1,264,908
Businesses	\$38,571
Churches	\$200,309
Ministries	\$136,857
Estates	\$152,632
Foundations	\$1,213,153
Events	\$64,990
Lease	\$60,491
Other	\$31,021

Net Assets	\$1,166,237
Assets	\$1,476,674
Liabilities	\$310,437

Total Expenses	\$3,805,884
People	\$2,153,524
Travel and Conferences	\$127,355
Office Supplies and Services	\$73,304
Equipment, Computers, and Software	\$175,431
Postage	\$440,984
Marketing and Communications	\$176,500
Student and Mentor Materials	\$384,520
Building	\$159,781
Other	\$114,485

Financial information is from Crossroads' preliminary financial statement. The complete audited financial statement will be available upon request in October.

STUDENT STORIES

"It seems like every time I receive a lesson it is exactly when I need to hear its specific message. God has shown such peace and encouragement through these lessons. I truly appreciate the Crossroads ministry correspondence and pray Crossroads continues to believe in all of us incarcerated individuals and much more! Thank you all so much! Keep me in your prayers, as I do you!"

—LISA D., a Crossroads student in Michigan

"Although I am now incarcerated or 'captive,' I've never before felt freer. A lifetime of pain, hurt, discouragement, fear, and loneliness has begun to be replaced by love, joy, peace, patience, courage, and confidence in the promises of my Savior Jesus Christ and His everlasting Word. It is certain that near destruction and total loss of myself was what was required to bring me humbly to my knees . . . Over the past years, I've spent daily time seeking His Word and meditation on the Scriptures, using my Crossroads lessons to begin committing time each day unto Him and His will for my life. My personal relationship is blossoming into a fruitful reflection of His love."

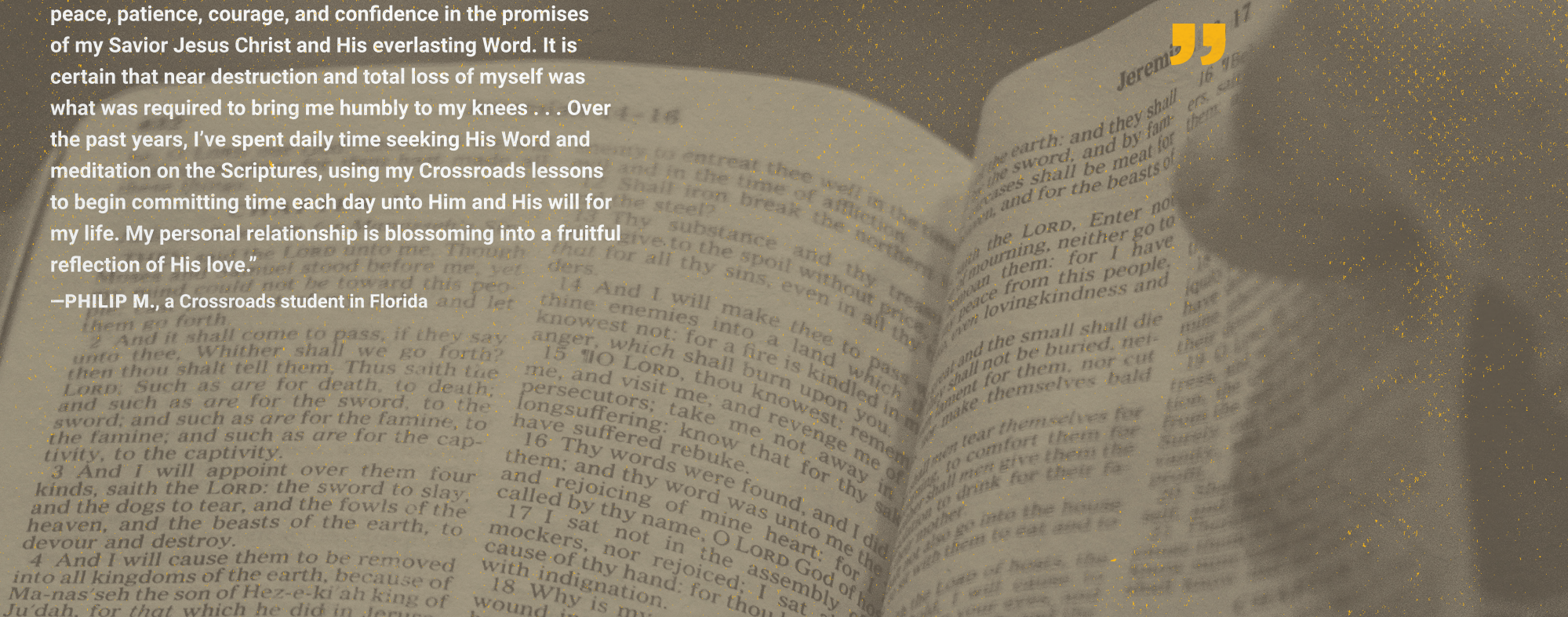
—PHILIP M., a Crossroads student in Florida

STUDENT TESTIMONIAL

“

I started reading the Bible. Then, I started studying the Bible. My thoughts started changing . . . I can't seem to get enough of Jesus!

”



STUDENT STORIES

"I've done hard time and spent the majority of my time on lockdown 24 hours a day. It's allowed me more time to grow closer to God. I've become someone who nobody would have thought possible. I am not proud of who I once was or all the people I hurt. But I'm thankful that all those past experiences and relationships were able to get me to be the man I am now and provided me with the relationship I share with God. Crossroads was one of the first studies I engaged in and played an instrumental part of my continued relationship with Christ."

—**TOBY S.**, a Crossroads student in Oklahoma

"The letters and encouraging words from my Crossroads mentors help me to keep pressing forward and help me do my time in prison. The mentorship has given me a lot of hope and courage. You see, no one in my family writes to or visits me. So it has helped my daily life and walk with God tremendously."

—**Preston J.**, a Crossroads student in Texas

*It is with your support
that we are able to
reach those in prison with
the Gospel of our Lord Jesus
Christ.*

"My life has never been better and though I am doing life in prison, I've never felt more free. I couldn't have done it without Crossroads."

—**Justin E.**, a Crossroads student in California

"I don't receive much mail and it is nice to know that someone out there cares enough to take time out of their busy day to write to me. It is a huge blessing. Crossroads has given me a regular study time with the Lord. Before I started with Crossroads, I didn't have that."

—**Jason S.**, a Crossroads student in Wisconsin



PASTOR TESTIMONIAL

“

Mentors are growing in their ability to make Scripture accessible and to lead people to grow in their faith.

”

CHALLENGES

FACING CROSSROADS IN 2024 AND 2025

Rising costs and mail restrictions in prisons are making it more difficult to accomplish our mission to connect people in prison with mentors from churches to study God's Word together and establish Christ-centered relationships. In addition, the cost of postage to ship lessons in the U.S. and internationally continues to increase. Even though we have employed strategies such as in-country printing around the world and streamlining printing-on-demand processes to reduce costs, postage costs remain our largest expense second only to staffing costs.

- Cost of annual postage: \$450,000
- Cost of providing Bibles to any student in the U.S. and internationally who requests one: \$100,000
- Cost of Spread the Word enrollment cards and digital enrollment campaigns on tablets and postage: \$100,000



WAYS TO ENGAGE

Jesus tells the Church to make disciples. And the Bible compels us to remember those in prison. Nowhere else do these two commands converge like at Crossroads Prison Ministries. For over 40 years, we've been the bridge between Christian volunteers and those in prison, offering a unique opportunity to develop Christ-centered relationships with those hungry to learn.

HERE'S HOW YOU CAN HELP:

Refer a Student: If you know someone in prison who would like to connect with a Christian mentor, please refer them to our program.

Become a Mentor: Show compassion, use your gifts, and make an eternal difference in someone's life without ever having to leave home.

Support: It only takes about \$115 to provide a year's worth of curriculum for one student. Your generosity can bring hope to a person in need.

Take Crossroads to Church: We'd love for you to introduce the Crossroads program to your church. Our staff would love to meet with your church leaders to explain the program and potential impact.

Pray: Please pray for our U.S. and global work. And please consider how your church might come alongside us in fulfilling the biblical mandate to remember those in prison.

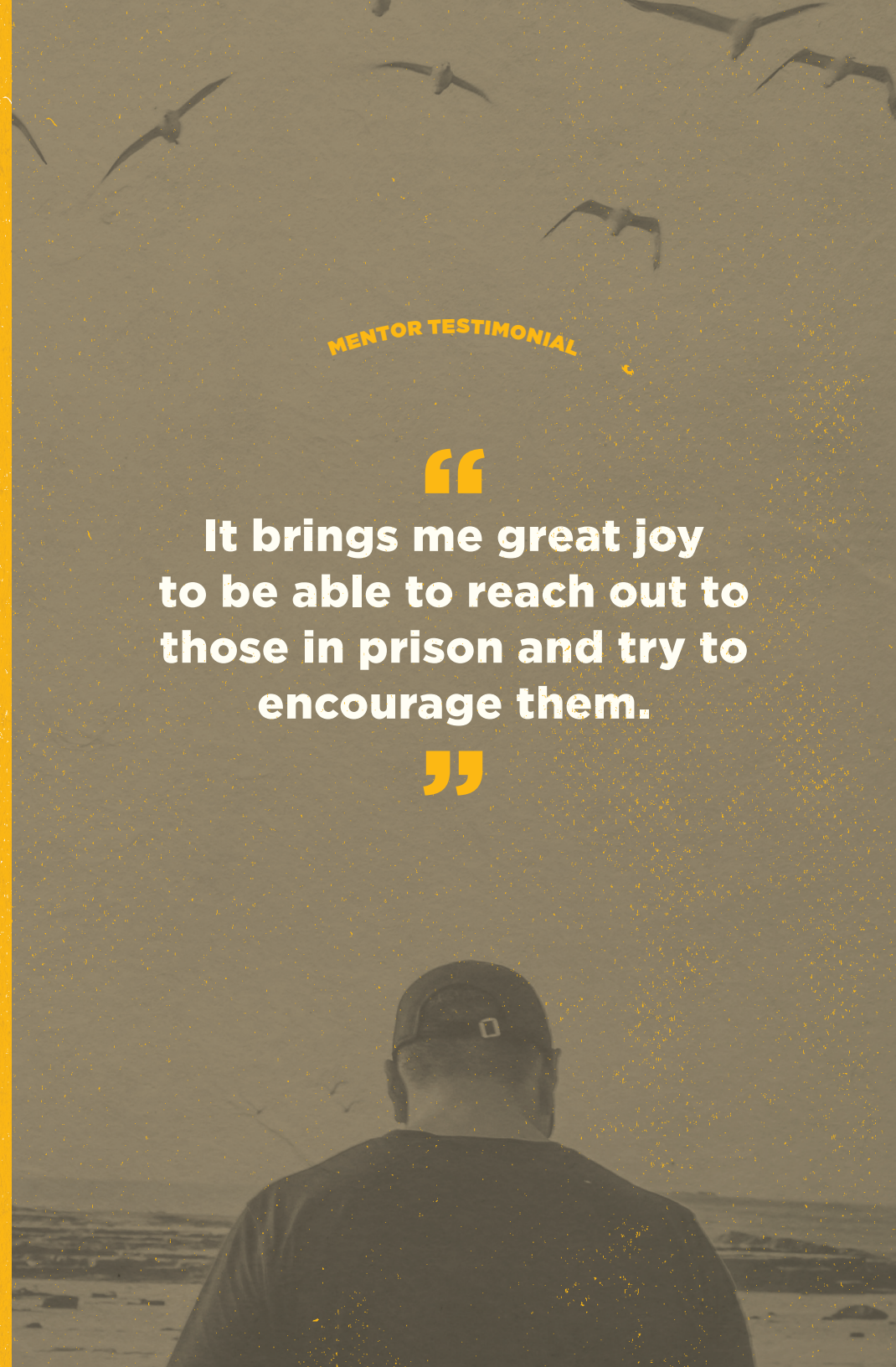


MENTOR TESTIMONIAL

“

It brings me great joy
to be able to reach out to
those in prison and try to
encourage them.

”





CROSSROADS
PRISON MINISTRIES

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LEARN MORE: cpministries.org