

IMPACT REPORT

2019–20



CROSSROADS
PRISON MINISTRIES

UNITED STATES PROGRAM IN 2019–20

Despite some serious challenges this past fiscal year (July 2019–June 2020), we accomplished a lot—none of which would have been possible without you. Thanks to your support, Crossroads made a huge impact on people in correctional facilities across the United States. The proof is in the numbers.



- **30,494 students** participated in the Crossroads program. This is an increase of 5.4 percent from the previous fiscal year.
- **We sent 158,088 lessons** to students, and students completed **119,064 lessons**. These numbers are up from **132,645** and **104,220** in the previous fiscal year.
- **15,004 students** completed at least one course.



- **3,206 mentors** journeyed through God's Word with those students.
- **194,996 hours** were donated by mentors and mission support volunteers—equivalent to the work of about **99 full-time employees**.



- **We sent 9,608 Bibles** to people in prison, providing the truth and hope of the Gospel to people who desperately need it. This number is up from **7,513** in the previous fiscal year.



- **2,219 facilities** housed at least one Crossroads student.
 - 984 of 1,833 state prisons**
 - 909 of 3,134 local jails**
 - 153 federal correctional facilities**
 - 173 other facilities**



INTERNATIONAL PROGRAM IN 2019–20

Your financial support had global impact as well. Here are a few statistics that show how you helped Crossroads share the Gospel around the world:

- The number of international extension centers **increased to 23**.
- Crossroads extension centers served **6,593 students**.
- Those students received spiritual guidance from **1,744 mentors**.
- Crossroads sent **133,072 lessons** to extension centers.
- Crossroads provided **1,840 Bibles** to international students.

WHAT'S NEW FOR CROSSROADS INTERNATIONAL



New translations:

Who Are You? is now available in Mandarin and Kiswahili. Crossroads Singapore has begun using the Mandarin course, and the Kiswahili course is being prepared for printing and distribution. French and Thai translation projects are scheduled for the upcoming fiscal year.



Opportunity for growth:

Prison ministry leaders from more than thirty countries have inquired about establishing a new Crossroads extension center, setting up the ministry for tremendous growth in the future.

HOW MONEY WAS SPENT



10%

**ADMINISTRATION
EXPENSES**

11%

**FUNDRAISING
EXPENSES**

79%

**PROGRAM
EXPENSES**

**TOTAL EXPENSES:
\$2.5 MILLION**

WHERE OUR FUNDING COMES FROM

INDIVIDUALS
\$1.1 MILLION

ESTATE GIFTS
\$205,000

FOUNDATIONS
\$615,000

**INTERNATIONAL
EXTENSION CENTERS**
\$74,000

CHURCHES
\$155,000

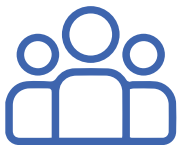
OTHER
\$62,000

BUSINESSES
\$47,000

2019–20: A YEAR WE WON'T FORGET

As we reflect on the fiscal year we finished at the end of June, the only adequate response is gratitude. What a year it was!

Here is what we accomplished together:



Grew our mentor team: More than five hundred people joined the Crossroads mentor team. That's five hundred more people who are regularly providing hope, encouragement and biblical guidance to men and women in prison.



Strengthened and grew our partnerships: Partnering with like-minded ministries is vital to accomplishing our mission and furthering the Kingdom. We had vibrant, exciting conversations with our partners at Forgotten Man Ministries, an organization that is connected to dozens of jails across Michigan. A new collaboration with Alpha for Prisons has collaborative promise on an international scale. The prison yard events that Prison Fellowship and Bill Glass Behind the Walls have led for many years continue to point thousands of students to Crossroads. The generous spirit of partners like The Bible Project and Youth for Christ is fueling the development of new curriculum, scheduled for release in the near future.



Leveraged new technology: In the spring of 2019, we transitioned to a new data management software platform that set us up to make huge strategic and organizational improvements in 2019–20 by using the data we can now access.



Pivoted in crisis: This spring, everything changed. The pandemic disrupted everyone and everything, including our organization. The changes at Crossroads were quite dramatic. Other than a few staff members, we had to send everyone in the office home. The 150-plus volunteers who normally serve in our home office each week couldn't enter the building. Staff had to adjust to working from their homes.

Initially, we were not sure what would happen with the flow of mail to people in prison, so we partnered with Our Daily Bread to get a 90-day devotional into the hands of more than 17,000 students right away in case we had to pause the program temporarily. However, our team found a creative way to continue processing lessons and sending them to students. A dedicated team of volunteers began to pick up trays of lessons outside the office building so they could continue serving from their homes.

Considering that very little is available to people in prison during a pandemic—no visits, church services or programming—we knew we had to do all we could to keep the lessons moving. God has continued to provide us with the means to do so the entire time.

A steady stream of messages from our students has affirmed that the ministry of Crossroads is more important than ever in these challenging times. We are humbled and grateful to be part of the powerful work God is doing in the hearts and lives of these men and women.